



WoW Project

The WoW Project aims to address a central challenge of current migration waves: The integration of women with Muslim migration background with or without the veil in the German employment sector. By empowering women through employment, WoW aspires to promote tolerance, respect, and equality in the work place, and to increase the number of Muslim women in the German labor market.

The WoW Project seeks to reach its goals through three main actions:

- i. Job Ready Program: A six-month seminar and workshop series on diverse topics to prepare women with Muslim migration background with or without the veil for the German job market.
- ii. I Pledge Campaign: An outreach program to employers to symbolically pledge to hire women with Muslim migration background with or without the veil.
- iii. WithorWithout Campaign: An online and offline campaign to raise awareness about the challenges of women with Muslim migration background with or without the veil to enter and succeed in the German employment sector.

These actions are implemented by three central components of the project: the WoW Project Director, the non-profit organization WoW e.V., and the WoW Fellows/Partners.

The project is supported by the [UNHATE Foundation](#) and was selected as one of the ten winners of the Global Diversity Contest sponsored by the [UNHATE Foundation](#) and [United Nations Academic Impact](#). The Contest invited young adults who are currently students or junior faculty at universities (between 18 and 30 years of age) to devise their own proposals for ending any form of intolerance.

WoW runs as a pilot project in 2016 in Stuttgart, Germany.

For more information, please visit our website www.wow-withorwithout.com , find us on Facebook (WoW - With or Without) or contact us at infowow2015@gmail.com .

